

TIAGO SOTENHO GROSSO

INTERACTIVE DESIGNER, PRODUCT, UI AND BRAND

I'm Tiago, an Interactive Designer based in London who works for clients worldwide. I've always loved design and its power to change perceptions, guide people, and create unique experiences. I'm passionate about creating visually compelling, user-centric design solutions.

My expertise lies in translating brand identities into intuitive user interfaces, with a focus on prototyping and design systems mixed with a touch of motion design and illustration. My recent collaborations have honed my ability to deliver impactful products that resonate with diverse audiences. My journey has been defined by a commitment to pixel-perfect simplicity while collaborating with leading brands like Apple, SKY, Pizza Express, Lowell, Cazoo, E-On, Eurostar, Redbull, Boodles, and the World Health Organization. Fusing my Fine Arts background with contemporary design trends empowers me to weave storytelling into digital canvases. The synergy of creativity and technology fuels my passion for fashioning experiences that connect and stay with people.

Having lived and worked in Portugal and the UK, I draw inspiration from diverse cultures and experiences. I aim to create not just designs but memorable experiences that make a lasting impact.

TIAGOSOTENHO.COM

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INSTAGRAM @TIAGOSOTENHO

EXPERIENCE

Senior Product Designer — AKQA, LDN UK	01/25 — Present
Senior Visual Designer — House 337, LDN UK	10/22 — 08/24
Brand and UI Designer — Engine, LDN UK	08/20 — 10/22
Creative Designer — iLAP, LIS PT	10/18 — 03/20
Brand and UI Designer — Afinomaq, LIS PT	06/18 — 10/18
Graphic Designer — Boodles, LDN UK	06/17 — 03/18

SELECTED BRANDS

Apple, Avon Rubber, Boodles, CASS, Cazoo, E.ON, Eurostar, Festival 22, Jägermeister, Lowell, Money Supermarket, NOW TV, Pizza Express, Red-bull, SKY Broadband, SKY Mobile, TPE, UKEF Renewables, WHO

EDUCATION

University of Santarém, PT
B.A., Design and Technology
Upper Second-Class Honours (2:1) 2011 — 2014

PRINCIPLES

Interaction & Product Design, Visual Design, Design Systems, Prototyping, User Interface, Storytelling, Concept Work, Motion Design, Branding, Illustration, Presentation Design

TOOLBOX

Figma, Sketch, Principle, Adobe Creative Suite (AE, PS, AI, PR, LR), Keynote, HTML/CSS